

# OR Excellence Awards

Sponsorships Opportunities Not to Miss!—2020 celebrates the 12th year that these coveted awards will be presented at OR Excellence!

The **OR Excellence Awards** were created by *Outpatient Surgery Magazine* to honor the outstanding efforts of surgical leaders across the United States who represent facilities that excel at performing safe, environmentally friendly and cost-effective surgeries that send patients home healthy and happy.

The **OR Excellence Awards** are presented in the following seven categories:

- ◆ Patient Safety
- ◆ Pain Control
- ◆ Patient Satisfaction
- ◆ Financial Management
- ◆ Employee Safety
- ◆ Infection Prevention
- ◆ Environmental Stewardship

## How do these awards stand apart?

The **OR Excellence Awards** program encompasses 12 years of excellence and leadership in ambulatory surgery. The achievement sets the winners—and sponsors—apart from the ordinary. We will share the “who and why” with our live audience in October at ORX 2020 and also with the readers of *Outpatient Surgery Magazine* in the September issue.

## Why should you sponsor the OR Excellence Awards?

- ❖ By sponsoring the **OR Excellence Awards**, you are aligning your company with the highest standards of safety and patient care in the ambulatory surgery world. This prestigious awards program offers a strong voice of support for the category being honored—and it demonstrates your company’s commitment and support for the entire community and its goals.
- ❖ The valuable publicity in *Outpatient Surgery Magazine* and your own personal presence at the live ORX 2020 sends a positive message about your company’s mission.
- ❖ With the relaunch of the ORX 2020 website—along with the social media power of *Outpatient Surgery Magazine*—your message will reach a wider audience, both during ORX 2020 and in the months that follow.

## What will you get as a sponsor?

- ◆ Recognition in June ORX 2020 *Preview of ORX* (distributed to 30,000+ *Outpatient Surgery* readers)
- ◆ Recognition in the ORX 2020 Program Book
- ◆ Your logo with the award winner’s profile article in the September issue of *Outpatient Surgery Magazine*
- ◆ Your representative will present the award live on stage during the OR Excellence Awards Ceremony
- ◆ Recognition on the ORX 2020 Mobile App
- ◆ Floor decal in the ORX 2020 Exhibit Hall in front of your booth
- ◆ Recognition on signage on-site at ORX 2020
- ◆ ORX 2020 Badge Recognition
- ◆ Recognition on OSM’s Social Media for 3 months following ORX 2020
- ◆ 20% off your ad in the September issue of *Outpatient Surgery Magazine*
- ◆ Optional: A dedicated e-blast featuring your company information and the award winner sent to the entire *Outpatient Surgery Magazine* database of 50,000+ readers (Nov. or Dec.).



## Pricing

You can be part of these prestigious awards and receive ALL of these benefits for only \$2,200 per award category! If you choose to add the optional dedicated eblast (\$4,380 value), your total cost will be just \$5,000!

Contact your advertising representative today!

Chad Kemplin  
773-412-9066

Jim Boston  
913-268-1057

Carmel Burke-Bonesso  
631-923-5866

Linda Moretti  
610-240-4918 x301

Larry Hornung  
302-598-3732

Erik Glowacki  
816-500-2751

