



# OR EXcellence®

WHERE LEADERS **CONNECT**, LEARN, AND GROW TOGETHER

**ONLINE LIVE AND ON DEMAND**  
October 5 - December 12, 2021  
[www.ORExcellence.com](http://www.ORExcellence.com)

## **SPONSORSHIPS & MARKETING OPPORTUNITIES FOR AMBULATORY SURGERY'S PREMIERE VIRTUAL EVENT OF THE FALL!**

Make your plans to join **Virtual OR Excellence 2021** as a sponsor, ORX CONNECT Reverse Trade Show participant or build your own Workshop to engage with the top OR leaders from across the country. Our targeted audience will be comprised of influential healthcare leaders in ambulatory surgery – this is a must-attend event to generate relevant leads, launch new products, build your brand awareness and help shape the future of the industry!

### **MARK YOUR CALENDARS FOR THESE DATES!**

**ORX CONNECT: October 5 & 6, 2021 • Live Event: October 12-14, 2021  
On Demand: October 12-December 12, 2021**

### **YOU CAN CHOOSE FROM THESE EXCITING OPPORTUNITIES:**

#### **TARGET YOUR AUDIENCE**

##### **ORX Connect - \$3,500**

**Sign up for these valuable virtual one-on-one meetings with VIP ASC and Hospital Facility Leaders.**

- One Meeting Block for 20-30 one-on-one meetings with VIP Facility Leaders on October 5 & 6
- Second Block is an additional \$2,750
- You receive space in the Exhibit Hall open October 12-14, 2021

##### **Virtual OR Excellence Exhibit Hall - \$1,000 with an ORX CONNECT Meeting Block; \$2,000 with no Meeting Block**

- Open October 12-14, 2021 – Live
- Attendees can find downloads, websites and resources – for 60 days, Live and On Demand

##### **Non-Accredited Workshop Sponsorships - \$11,000**

**Create your own Workshop to reach ASC and Hospital leaders in an interactive Workshop setting.**

- Vendors prepare topic of their choice for a 1.5-hour non-accredited Workshop

- Spots available on October 14 – morning or afternoon
- Attendance recruitment and registered attendee contact emails included

##### **Accredited Workshop Sponsorships - \$7,500**

**Sponsor one of our popular Workshops for brand visibility.**

- Vendors are welcome to prepare live or taped introductions for two 1.5-hour accredited sessions
- Workshop topics include Total Joints and Outpatient Leadership
- Attendance recruitment and registered attendee contact emails included

##### **Focus Groups - \$9,000 per event**

**Choose your area of focus and interact with a select group of healthcare professionals.**

- Available for an 8-week window between September 13 – November 12, 2021
- Focus Groups are scheduled for 90 minutes
- Recruitment and all logistics included



**OR Excellence**<sup>®</sup>

WHERE LEADERS **CONNECT**, LEARN, AND GROW TOGETHER

**ONLINE LIVE AND ON DEMAND**

October 5 - December 12, 2021

[www.ORExcellence.com](http://www.ORExcellence.com)

## SUPERIOR BRAND VISIBILITY

### Virtual OR Excellence General Session Introductions - \$2,500 per General Session

- 4 General Session introductions available October 12 & 13
- Custom script provided for 5-minute introductions
- Vendor can tape or go live on October 12 & 13
- Taped and placed with On Demand Virtual OR Excellence for 60 days

### Virtual OR Excellence On Demand General Session Introductions - \$2,000 per On Demand Session

- One unit equals introduction to one select General Session
- Custom script provided for 5-minute introductions
- Pre-recorded and placed with On Demand Virtual OR Excellence for 60 days

### OR Excellence Website Advertising Options - Free to Vendors who spend \$12,500 or more

- Right-side Banner: \$500 per month

## ENGAGEMENT HUBS

### Knowledge Suites - \$2,000

- Vendor will host these within the Exhibit Hall
- Attendees sign-up for each Suite

### Birds-of-a-Feather Networking Forums - \$2,000

- Scheduled Small Group Networking Meetings around select topics:
  - Infection Control
  - Patient Satisfaction
  - Surgical Smoke
  - Patient Safety
  - Preparing for the Next Pandemic
  - Staff Training: New Technologies
- Occurs October 12-14, 2021
- Recruitment and logistics included

## JOIN US IN OCTOBER FOR VIRTUAL OR EXCELLENCE 2021!

**Chad Kemplin**  
(773) 412-9066

[ckemplin@outpatientsurgery.net](mailto:ckemplin@outpatientsurgery.net)

**Jim Boston**  
(417) 860-2962

[jboston@outpatientsurgery.net](mailto:jboston@outpatientsurgery.net)

**Linda Moretti**  
(610) 329-1412

[lmoretti@outpatientsurgery.net](mailto:lmoretti@outpatientsurgery.net)

**Larry Hornung**  
(302) 598-3732

[lhornung@outpatientsurgery.net](mailto:lhornung@outpatientsurgery.net)

**Erik Glowacki**  
(816) 500-2751

[eglowacki@outpatientsurgery.net](mailto:eglowacki@outpatientsurgery.net)